Increasing melanoma – too many skin damages or too few repairs?

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Abstract
Skin melanoma is increasing since a long time in many Western countries. The object of this project was to apply modern problem solving theory to search for roots and causes of this increase. Increasing cancer rates can be due to too many cell damages or to too few repairs. So far, it has been assumed that the melanoma epidemic mainly is caused by increasing sun tanning habits. In order to explore this problem in more detail, we used cancer statistics from several countries over time and space. Detailed analysis of data obtained and a model study to evaluate the effects from increased damages or decreased repairs clearly indicate that the main reason behind the melanoma problem is a disturbed immune system. The possibility to introduce efficient corrective actions is apparent.

1. Introduction
In 1998 one of the authors, Örjan Hallberg, had been working for many years as quality manager and more recently as environmental manager within the Ericsson Corporation. The reliability performance of telecom products was carefully followed all over the world to watch out for early signs of increasing failure rates. Normally electronic products behave very well and after the first few years of use failures hardly ever happened.

But in the few cases the customer complaints started to increase for a specific product, this indicated a possibly very expensive problem, where e.g. 100 000 products from all over the world had to be called back for repair and or replacement. Increasing failure rates were always treated as a warning sign of a very serious and expensive problem that immediately had to be acted upon in a professional way as quickly as possible.

In April 27 1998 a Swedish newspaper published a graph that caught the interest of Mr Hallberg. The graph showed how a skin disease, melanoma, since 1960 had been continuously increasing year by year and that there seemed to be no levelling off at sight. Was this a sign of a health problem that should be dealt with in a professional way as any other industrial problem normally does?

The article did not mention any ongoing activity to address this obvious problem of national size. Instead it was mentioned that the increase probably was due to changing and increasing sun-tanning habits.

Hallberg got interested in this topic from a pure problem solving point of view. Why not use the standard procedure to address technical problems also when it comes to public health issues? Actually, there would be lots of money to save in case the root cause was found and relevant corrective actions were taken by the responsible authorities.
This was the first step on a long journey towards a better understanding of cancer epidemiology to start doing something, not only continue an endless research effort where every published paper ends with: More research is needed in this field.

2. **Problem solving theory applied to Melanoma**

There are good books written about problem solving. One example is “Rational Thinking” by Kepner&Tregö [1]. When a problem is reported there are a number of standard steps you should follow.

The main steps in problem solving are:
1. State the problem
2. Specify facts about the problem
3. Identify possible causes
4. Evaluate possible causes
5. Confirm true cause

We will here follow those steps in detail and sum up with discussion and conclusions.

2.1 The problem

The problem we will address is the fact that skin melanoma has become one of the fastest increasing cancers in Western countries, and we want to find out WHY?

2.2 Facts about the melanoma epidemic

A. **What** are the characteristics of the problem?
   a. Before
   b. After

B. **Where** has the problem been noticed?
   a. What is specific with those areas?
   b. Where has the problem not been noticed?
   c. What are the differences between those areas?

C. **When** was the problem at first noticed?
   a. What happened then?

D. **How large** is the problem?

In the case of the melanoma epidemic, a systematic analysis according to the standard problem solving procedures seems lacking in the medical scientific literature. Instead it is just assumed that changed sun-tanning habits were the true cause and that no deeper analysis of reasons behind this national catastrophe was necessary. Here we will address those questions one by one and give evidence on data by plots, sometimes copied from already published papers.

2.2.1 What are the characteristics of the problem?

Skin melanoma is a cancer that normally takes many years to develop. Initial skin damages e.g. due to DNA damage caused by UV-radiation from the sun, may decades later develop into melanoma in the skin and then also spread to other parts of the body.

Under normal conditions the body can cope with such damages quite well, and damages older than, say, 30 years should have been repaired or disposed by the immune system. The melanoma problem is characterized by a suddenly increasing incidence from about 1955 in the Nordic countries. If increasing rates were caused by increasing skin damages from UV radiation, this exposure must have started almost stepwise some decades earlier affecting all ages.

2.2.1.a What were the characteristics of melanoma before the problem started?

Before 1955 the rate of melanoma stayed under 5/100 000 person years (py) for all ages below 80 years where it might increase up to 10. Figure 2 shows the age-specific rates in several countries before and after 1955.
2.2.A.b What were the characteristics of melanoma after the problem was noticed?
At the beginning of the 20th century, melanoma was mainly found on sun-exposed areas of the body such as on the head or sometimes even on the feet. But after 1955 melanoma increased fastest on normally non-exposed parts of the body, see Figure 3.

2.2.B Where has the problem been noticed?
In Sweden the incidence of melanoma has been higher at lower latitudes and less in the northern parts of the country. The highest incidence has been noticed in a municipality in the middle of the country, Ödeshög. Figure 3 shows a map of melanoma incidence in Sweden as reported in 1996. Similar types of melanoma maps are found also in e.g. Norway and Finland.
2.2.B.a What is specific with those areas?
In all three countries melanoma seems higher in coastal areas and especially in the southern parts. These areas are also more densely populated and urban compared to the more rural areas north up showing low melanoma incidence. Urban areas also include more of cars and in general more of environmental pollution. These areas are also more exposed to electromagnetic radiation from different sources than rural areas are. Figure 5 shows a plot of the radiation from main broadcasting transmitters in Sweden that to some extent looks similar to the melanoma map in Figure 4. The same applies also to Norway and Finland.

![Figures 5 and 4](image)

Figure 5. Calculated radiation levels from main broadcasting transmitters in Sweden, Norway and Finland.

2.2.B.b Where on the body is melanoma most frequently found?
Figure 3 shows that melanoma has been increasing mainly on the rest of the body, apart from the head region. Figure 6 gives more specific information on where melanoma is found; on the central parts of the body and specifically on the widest parts of the body, [4].

![Figure 6](image)

Figure 6. Distribution of melanoma over the body and the relative rate of melanoma per unit body area, [4].

2.2.C When was the problem at first noticed?
According to Figure 1 it looks as the incidence may have been around 2-3/100 000 before 1960. As the Swedish cancer registry did not start until 1958 we had to go to paper files at Statistics Sweden to get earlier data. Figure 7 shows e.g. that the number of deaths in both melanoma and lung cancer suddenly started to increase right after 1955. And it is striking how these two diseases generate deaths in quite a parallel way.
According to Figure 7 it is also noticeable that for every melanoma death there are 10 lung cancer deaths in Sweden. We looked at several other countries and found the same; melanoma and lung cancer seem to follow each other. In Norway there are 8 lung cancer deaths per melanoma case while in Denmark the ratio is 13 to one. In the Nordic countries Sweden, Norway, Finland and Denmark it seems that melanoma started to increase from around 1955, while in Iceland it took off a number of years later.

Thus the problem started in **1955** for the four Nordic countries. In the USA the melanoma rate had been increasing slowly since the 50's but the real and fast increase did not start until around **1973**.

### 2.2.C.a What happened then?

The post-war era started lots of developments that tended to revolutionise our way of living. Nylon socks, plastic materials, electronic products added new flavour to the society. And right after the war the sales of private cars accelerated in a way that caused lots of traffic accidents and killed people, since virtually all drivers were inexperienced and had to learn from their mistakes.

Since the pale period of the 30's when sun tanning was more a sign of the working class, a new way of appreciating the healthy sunshine was developing. At that time sun-tanning was not associated with skin cancer at all and it has been estimated that sun-tanning was increasingly used by the population from 1930 up to 1980, when the sun-cream industry and authorities started to warn for the dangerous UV-radiation emitted by the sun.

More specifically for the year 1955 was the fact that a quite new system for broadcasting of FM-radio and TV channels started to roll out. It took about 10 more years before the whole country was covered by these around 60 main transmitter stations in Sweden. As a matter of fact, the same was the case for Norway, Finland and Denmark. In Sweden, Finland and Denmark the authorities set a maximum output power of 60 kW for FM transmitters, while Norway accepted up to 250 kW, just as is accepted in the USA.

As mentioned before, some counties of Sweden had to wait up to 10 years before the FM broadcasting system had been installed. It is thus interesting to see if the melanoma incidence stayed low and stable before they got the new radio or not. Figure 8 shows that this certainly was the case and is a strong argument for deeper studies.
2.2.D How large is the problem?

Melanoma is a disease that mainly is a problem in Western types of developed countries. In Japan e.g. the melanoma incidence is only around 3% of the Swedish level, although Japan is a modern and well developed country. In Sweden the world age-standardized rate of melanoma is today approaching 20/100 000 py. See Figure 9. The incidence seems to have been levelling off around year 2000, but is increasing fast since year 2005.

This increase the last years cannot be due to better and more observant doctors, since also the mortality starts to increase remarkably after year 2005, especially for men. See Figure 10.
2.3 Possible causes
Figure 7 gives a strong indication that we should look for a cancer stimulation factor that affects both melanoma and lung cancer. And if there is such a factor also other cancer forms might be affected. Three of the above mentioned factors; sun-tanning habits, private car use and the roll-out of public radio and TV broadcasting need to be further evaluated to see to what degree they can explain the drastic increases seen in cancer incidence and mortality.

2.4 Evaluate possible causes
The increasing rate of melanoma has most often been devoted to changing sun-tanning habits. Here we will evaluate to what degree three different hypotheses can explain the noticed facts about the increasing rate of melanoma.

2.4.A Increasing use of private cars
In this case we hypothesise that increasing use of cars is causing the melanoma race. We will then relate the annual number of cars added to the car pool with the number of new melanoma cases reported each year. It is possible to extract parameters of a characteristic function that best fits calculated to reported cases over time. The procedure to extract such a characteristic function out of growing populations was first described by Oscarsson and Hallberg, 1997 [7].

Similar sets of data were collected from Sweden, Norway and Denmark to extract their respective characteristic functions. If the hypothesis is valid, we should expect to arrive at basically one and the same function for all countries. This analysis was performed in 2002, and the result was negative; the characteristic functions were different for all countries and therefore the association between melanoma and car population is classified as a confounder. See Figure 11 where returns (%) refer not to faulty cars but instead to melanoma cases. According to the graph 10 000 new cars in Sweden one year should have caused 0.2 % or 20 melanoma cases after 20 years, as an example.
2.4.B Immune disturbance by body-resonant broadcasting radiation

In mid 1950's the new broadcasting standard using frequency modulated carrier waves was introduced in Scandinavia. It took around 10 years before over 95% of the population was covered by this system, so some areas did not get this new system until about 1965. The frequency used for the FM radio is special in the sense that the half wavelength fits well to the length of a human body. According to WHO the bandwidth used for FM-radio makes the body to absorb up to ten times more of energy than other bandwidths do. More specifically, this radiation is horizontally polarized, i.e. the electric field wants to drive currents in a horizontal direction.

The hypothesis is now that, during sleep, the body might be positioned in a resonant direction and that weak induced currents all night, year after year may disturb the immune system in its normal, endless work to detect and repair or kill damaged skin cells.

A detailed analysis of the roll-out of the FM-radio system was performed for Sweden, Norway, and Denmark and for the USA. The number of people that became exposed for the new environment per year was used in combination with data on melanoma incidence, and the characteristic function was extracted for each country. The result is shown in Figure 12, and we can note that the function became basically identical for all countries despite the fact that there were four completely different sets of data.

Denmark and Sweden have exact the same response function, and Norway and the USA have also identical response, somewhat faster than Sweden and Denmark. It should be noticed that Sweden and Denmark have a maximum power limit of 60 kW from main FM-transmitters while Norway and the USA accepts up to 250 kW.
Figure 12. Characteristic functions for Exposure-Time-Specific-Incidence from FM-radiation in Sweden, Norway, Denmark and the USA, [5].

Figure 13 shows that the FM band 87-108 MHz by the WHO is classified as the most powerful frequency band when it comes to radiation absorption.

Figure 13. Radiation absorption by the human body vs. frequency, [8].

If it mainly is the power density that determines the melanoma risk, we should then expect to find the highest melanoma rates in areas receiving the highest combined power density from surrounding main transmitters. Software was developed to calculate this power density over a country, see examples given in Figure 4 for Sweden and Norway. The calculated power densities were then correlated with reported melanoma rates in
Figure 14. As can be seen, the correlation is very weak and the power density can be dismissed as a main factor for melanoma.

If, instead, the most critical factor is body resonance, then the probability of sleeping in a resonant direction would very much depend on the number of surrounding transmitters. Figure 15 gives the correlation between this number of surrounding main transmitters and the melanoma incidence in the same 289 communes of Sweden. Obviously, there is a very strong correlation, and the hypothesis cannot be dismissed. It is interesting to note, that the municipality having the highest melanoma incidence (35) in Figure 15 also is in top three when the same analysis is done for breast cancer.

Figure 15. Melanoma incidence vs. the number of covering FM radio transmitters in Sweden, [9].

The body-resonant hypothesis gets a strong support from Figures 13 and 15. If this is a major factor behind the melanoma race we should examine what technical factors, beside bed direction, may be of importance to enhance the effects of body-resonant radiation. One obvious such factor is the bed structure. A metal spring mattress is acting as a TV antenna and will definitely increase the risk for standing waves and body currents that can disturb the immune system. Consequently, countries where such beds are less frequently used should be expected to show lower melanoma rates. Figure 16 reports on a review of bed standard and cancer in different areas of the world. Again, the data seems in favor of this hypothesis.
According to radio engineering expertise, standing waves reflected from metal structures may result in the highest field strength a quarter of a wavelength above the structure. Since people tend to sleep for longer time on their right side than on their left side we should therefore expect that breast cancer and melanoma should be slightly more prevalent on the left side of the body. This is, as a matter of fact, true and has been known for many years while an explanation has been lacking for decades. The left laterality in Sweden and many other western countries is around 10\%, see Figure 17. In Japan, on the other hand, there is no left dominance of breast cancer reported; instead there is a slight right laterality of 5\%, in line with their sleeping habits on non-metal Futons on the floor, [10].

Figure 17. The number of new cases of breast cancer per year in Sweden shows a left dominance, [11].

2.4.C Skin damage due to increasing sun-tanning habits
Health authorities, sun cream industry and radiation safety authorities all state that it is the increasing exposure to UV radiation from the sun that is the main cause to the melanoma epidemic. Looking into the increasing rates of charter travels, melanoma incidence and –mortality, gives however a contradictive picture. The travels started in 1962, and then the melanoma incidence began to increase from 1958, followed by an increasing mortality from 1955…

Figure 18 does not support the hypothesis of a sun-tanning caused melanoma epidemic.
2.5 Confirm true cause

Out of the three hypotheses presented in chapter 2.4, only one, the hypothesis of body-resonant radiation and a disturbed immune system, seems to match collected facts. If that is a good hypothesis about the cause to this disease, it should be possible to model the process in mathematical terms so that future trends can be predicted.

2.5.A Designing a melanoma model

We assume that skin damages caused by e.g. UV radiation exposure from the sun have a certain probability to develop into melanoma by time. For practical reasons all damages collected during one year will be treated as the damage dose for that year, from which the melanoma risk will be modelled over time. The next year a new dose of damages will be added that contributes to the total body-risk of getting melanoma and so on.

But Mother Nature would not allow the sun to kill animals and humans, so this melanoma risk is coped with by a good and effective immune system that repairs damaged cells or, if they are too damaged, just kills them by mercy. In summary, the model is compiled by a Life Matrix taking both the melanoma basic risk and the repair efficiency into account. Table I shows the Life Matrix.

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<th>Y2</th>
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Table I. The Life Matrix sums vertically the partial melanoma risks (NjFj) emanating from damages (Ni) attained each year during a person’s life and gives the total melanoma risk over life (bottom line).
The risk function $F_i$ is the risk contribution during year $i$ from the product of the basic cancer risk $C_i$ and the fraction of unrepaired damages $(1-R_i)$. Both $C_i$ and $R_i$ are modeled by log-normal functions characterized by only two parameters each, the dispersion, measured in time decades and the median time, here transformed to the time to 0.1% instead of time to 50%.

Table I gives a picture of the cancer risk over life for one person or persons born in the same year. The damage intensity over life is determined by the damage-dose numbers $N_i$ and was related to measured sun tanning habits that change a bit over life, [2]. In order to calculate age-standardized rates of melanoma over time, we have to set up a series of Life Matrixes starting from 1860 up till present days. By parameter variation it was an easy task to determine the two functions that gave best fit to reported data. In order to simplify the process we fixed the time to 0.1% to 100 years for the cancer risk function $C$, and to five years for the Repair function $R$ so that only the two dispersion parameters had to be varied to best fit data.

To confirm the validity of the hypothesis we will use this set of Life Matrixes to calculate the world age-standardized rate over time by parameter variation and then just check if also age-specific rates over time fits reported data without further parameter variation.

2.5.B Testing the reduced repair hypothesis

Figure 2 shows the drastic change in age-specific melanoma incidence from mid 20th century. It clearly appears that damages attained during the first part of this century all became repaired or removed within around 30 years since the incidence stays constant after the age of 30. The natural repair function thus should remove most of damages within 30 years while during the second part of the century much more of the damages would stay active for longer times.

Figure 19 shows an extract from the Excel application where the calculated age-standardized rates of melanoma in Sweden by parameter variation have been fit to reported data. In the background the computer has also made all calculations of age-specific rates because they are used as the base when calculating the age-standardized rates (here to the Swedish population in 1970). A detailed description of this study on data from Sweden, Norway and the USA is given in ref [2].

Figure 19. An extract from the Excel application where calculated and reported age-standardized rates have been fitted by varying the two dispersion parameters shown in green fields.

Figures 20a and 20b show reported and calculated age-specific rates in Sweden based on the two parameters highlighted in Figure 19. The change from natural dispersion (0.2 decades) to disturbed dispersion (0.46 decades) was set to year 1960.
2.5.B Testing the sun-tanning hypothesis

According to the Swedish Radiation Safety Authority it is assumed that the habit of sun-tanning started to increase from 1930 up till 1980, when the warnings regarding the danger of the sunshine escalated. In order to model this scenario we assumed a linearly increasing exposure to sun originated cell damages during those 50 years. The repair rate was assumed to be intact, i.e. the dispersion was kept constant at 0.2 decades.

Figure 21a shows the best fit of calculated to reported age-standardized rates; not entirely convincing. This fit was obtained for the case when sun tanning in 1980 was around 10 times as intense as in 1930. Figure 21b finally shows the corresponding calculated age-specific rates that obviously do not match reported data (Figure 20a) at all.

3 Discussions

This review of facts regarding melanoma strongly indicates that the main problem is not too many skin damages, but rather too few repairs. It would be quite difficult to suddenly increase the melanoma incidence or mortality simply by sitting in the sunshine for much longer times than before. And if the increase was due to the travels to sunnier resorts from beginning of the 60’s, then the melanoma incidence would have had to be over 100 times higher on those who could afford the tickets than among the rest of the population. But no such strange difference has been reported.

Actually, sun tanning supports the production of an important hormone, that is called D-vitamin, and the net effect of the sun shine is always that people are healthier in the summer time than in the winter. Figure 22 gives the number of people on sick leave in Sweden per month.
Every summer the number of sick registered in Sweden drops. In 1997 the general trend got worsened. It seems peculiar to the authors that the alternative explanation of reduced efficiency of the repair mechanisms never has been addressed in the scientific literature despite the fact that data have been available for many years right in front of our eyes.

When the problem of increasing melanoma rates became obvious, the authorities pointed at the sun, and suddenly a fifty billion $ market opened for the sun cream industry. At the same time the telecom market flourished and the air became filled with many other types of radiation apart from UV-radiation from the sun. The economic interests in blaming the sun for the increasing rates of melanoma became astronomical, and lobbying experts guided our politicians and authorities along the ways that best suited their interests.

From Figure 9 we can see that melanoma is on the rise again since 2005. A more detailed investigation shows that a reasonable part of this increase happens to take place in the face or on the head area. At the same time the use of mobile phones has merely exploded and it is an obvious task to investigate if there is an association or even a causative effect. A study of the face/ head melanoma rates in the Nordic countries shows that all countries suffer from the same negative trends; head melanoma is increasing! See Figure 23.

The fact that also the incidence of breast cancer and lung cancer can be associated to melanoma strongly supports the hypothesis of a common factor. Both breast cancer and melanoma have a left dominance of around 10 %, indicating that a good and simple way of reducing the cancer risk is to get rid of the metal spring mattress and only sleep on non-reflecting futons or soft mattresses on tree ribbons, [11].

Lung cancer has a right dominance of 25 %, [13], but since the left lung volume is 25% less than the right lung we have still a 6 % relative overweight for the left lung.
4 Conclusions
Based on the findings, facts and tests of hypotheses presented in this review, the main conclusion is that the melanoma epidemic is a result of the modern man-made environment that forces us to live and sleep in invisible but still unhealthy electromagnetic smog.

There are many ways to improve the situation, both by measures taken in the home and by the society. But we need to stand up against the strong economic interests that rather want us to continue buying expensive spring beds, new mobile phones, and layers of sun cream over the whole body. The medical industry has no interest in reduced needs for cancer treatment and medications, and the various cancer foundations will support research on cancer treatment and medicines, but never support cancer prevention research, what so ever.

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