

2176 Windsor Road Victoria, British Columbia Canada V8S 3C6 Tel: 250 595.2176 or 250 595.1952

FOR IMMEDIATE RELEASE

EDITORS: For review copies or interview requests, contact:

WellBeing International

Tel: 250 595.2176, or 250 595.1952

Email: kerry108@telus.net

(When requesting a review copy, please provide a street address.)

Radiation Rescue:

4 Steps to Safeguard Your Family from the Other Inconvenient Truth – The Health Hazards of Wireless Technology

MOBILE PHONE ALERT ... and it's not just cell phones

Evidence and recommendations from scientists and physicians on electro-magnetic radiation (EMR)

VICTORIA, BC – Researchers around the world are raising the alarm about the adverse health effects of wireless technology and voicing their concerns that government standards are not in line with the science, and not protecting us. Today the 4 billion cell phones in the world, and other devices we use every day – PDAs, Wi-Fi, cordless phones, baby monitors and more – are immersing us in harmful radiation, according to leading experts.

As Kerry Crofton, Ph.D. – a health educator and concerned parent – reveals in her latest book the jury is no longer out... there are thousands of studies showing adverse biological effects from wireless technology. In *Radiation Rescue*, Crofton brings together, for the first time, the evidence and advice from an international panel of leading scientists, physicians and EMR technicians who tell consumers everything we need to know about how to protect ourselves and our families. Children and young people are especially vulnerable. The good news: there *are* safer ways to use our high-tech devices. We *can* keep the convenience and reduce the risks.

The book also offers detailed information for EMR-related health conditions, including the growing incidence of electro-sensitivity. There are surprising connections between EMR and insomnia, infertility, cancers, Alzheimer's disease, and Autism Spectrum Disorders. Even though most of us don't feel this radiation, evidently it is still affecting us.

Radiation Rescue is the cornerstone of an education program, developed by Kerry Crofton, which will be delivered internationally in conjunction with the book's contributing experts.

About the Author

Kerry Crofton has a doctorate in health psychology, and 30 years of professional experience including a clinical practice, corporate training, a newspaper column and co-producing a health-related television program. Her first book was *The Healthy Type A: Good News For Go-Getters* (Macmillan, 1998). Kerry is the director of WellBeing International and founder of Radiation Rescue, an organization committed to educating people around the world about this public health issue, and the science-based solutions. Visit: www.radiationrescue.org for more details.

Radiation Rescue: 4 Steps to Safeguard Your Family from the Other Inconvenient Truth

- The Health Hazards of Wireless Technology

Available from: www.radiationrescue.org, www.amazon.com, and www.barnesandnobel.com